This document should be read as a whole. Your attention is drawn to the letter from John B. McGuckian, Chairman of ICG, which contains a unanimous recommendation from the Board that you vote in favour of the resolutions to be proposed at the Annual General Meeting (“AGM”).

Notice of the AGM of ICG to be held at the Gibson Hotel, The Point Village, East Wall Road, Dublin 1 on Wednesday 20 May 2015 at 11.00am is set out at the end of this document.

An individualised Form of Proxy has been sent to each shareholder. Whether or not ICG Shareholders wish to attend the AGM, they are asked to complete the Form of Proxy in accordance with the instructions printed on the form and return it either by post or by hand as soon as possible but in any event so as to be received by ICG’s Registrars, Computershare Investor Services (Ireland) Limited, at P.O. Box 954, Heron House, Corrig Road, Sandyford Industrial Estate, Dublin 18, no later than 11.00am on Monday 18 May 2015. Alternatively, you may appoint a proxy electronically by visiting www.eproxyappointment.com. You will need your shareholder reference number (“SRN”), PIN and Control Number all of which are printed on the individualised Form of Proxy to appoint a proxy electronically.
**ANNUAL GENERAL MEETING**

**Dear Shareholder**

I am writing to you to outline the background to the resolutions to be proposed at the forthcoming Annual General Meeting ("AGM"), all of which the Board consider to be in the Company’s best interests and which are recommended by the Board for your approval.

Your attention is drawn to the Notice set out on page 4 of this document convening the AGM which will be held at the Gibson Hotel, The Point Village, East Wall Road, Dublin 1 on Wednesday 20 May 2015 at 11.00am.

**Ordinary Business**

The ordinary business to be transacted at the AGM is set out in resolutions 1 to 5 in the Notice.

Resolution 1 is to receive and consider the Company’s financial statements and the reports of the Directors and Auditors.

Resolution 2 relates to the recommendation by the Board for the payment of a final dividend of 7.035 euro cent per Ordinary Share in respect of the year ended 31 December 2014. As previously announced, the final dividend will be paid on 19 June 2015 to shareholders on the register at close of business on 5 June 2015. Irish dividend withholding tax ("DWT") will be deducted where appropriate and the receipt of the proposed final dividend should be treated as income for Irish tax purposes and taxed accordingly.

Resolution 3 deals with the re-election of directors. The Company’s Articles of Association require that at least one third of the Directors retire by rotation at the AGM in every year. However, in compliance with the recommendations of the UK Corporate Governance Code, all Directors will retire and present themselves for re-election by the shareholders. Garry O’Dea, Finance Director, is retiring from the Company and is not seeking re-election as a Director. Garry will remain as a Director of the Company until the end of the AGM or any adjournment thereof. Full biographical details of all Directors are found on pages 36 and 37 of the 2014 Annual Report and Accounts.

As set out on page 46 of the 2014 Annual Report, I led a Board evaluation process and reported that each Director was contributing effectively and demonstrating commitment to the role. Separately, the Independent non-Executive Directors undertook an evaluation of my performance as Chairman and reported that I was providing effective leadership of the Board.

Resolution 4 is to authorise the directors to fix the remuneration of the auditors.

Resolution 5 is to receive and consider the Report of the Remuneration Committee for the year ended 31 December 2014 which is contained in the 2014 Annual Report. Such a resolution is often referred to as a “say on pay” resolution. This is being proposed as an advisory non-binding resolution. While it is not mandatory for companies to put such a resolution to shareholders, it is best practice and ICG is committed to maintaining the highest standards of corporate governance.
Special Business

Your Board proposes, as special business, resolutions 6 to 10 which are summarised below.

It is currently expected that the Companies Act 2014 will be commenced on 1 June 2015. The Companies Act 2014 will replace the Companies Acts 1963-2013. For this reason, the text of Resolutions 6-10 (below) is different from the text of the equivalent resolutions at last year’s AGM. Resolutions 6-10 seek authorities both under the Companies Acts 1963-2013, and from the commencement of the Companies Act 2014, under that Act also.

1. GENERAL AUTHORITY TO ALLOT SHARES (RESOLUTION 6)
   Resolution 6 proposes to give the Directors a general authority under Section 20 of the Companies (Amendment) Act, 1983 (and, from its commencement, Section 1021 of the Companies Act 2014) for a period of 1 year to allot shares up to an aggregate nominal value of 33.33% of the issued ordinary share capital and the authorised but unissued redeemable share capital of the Company. This resolution is proposed as an ordinary resolution.

2. DISAPPLICATION OF STATUTORY PRE-EMPTION PROVISIONS (RESOLUTION 7)
   Resolution 7 proposes to grant to the Directors the authority to allot equity securities for cash without the need to comply with the statutory pre-emption provisions of Section 23 of the Companies (Amendment) Act, 1983 (and, from its commencement, Section 1022 of the Companies Act 2014). The disapplication of the statutory pre-emption provisions will be limited to the allotment of equity securities in connection with any offer of securities, where for example, it is necessary due to regulatory requirements or to deal with fractional entitlements, the exercise of share options and in relation to an issue of up to 5% of the Company’s currently issued share capital.

   This authority will expire on the earlier of the 2016 AGM of the Company or 19 August 2016. The Directors do not have any current intention to exercise this power. This resolution is proposed as a special resolution.

3. AUTHORISATION OF MARKET PURCHASES OF THE COMPANY’S SHARES (RESOLUTION 8)
   Resolution 8 proposes to authorise the Company or any of its subsidiaries to purchase up to 15% of the Company’s existing issued share capital, excluding shares held as treasury shares by the Company. This authority will, if renewed, expire on the earlier of the date of the 2016 AGM of the Company or 19 November 2016 unless previously varied, revoked or renewed by Shareholders in a general meeting. The Directors have previously exercised the Company’s authority to purchase its own shares and may do so in the future but only following careful consideration and at price levels which the Directors consider to be in the best interests of shareholders generally.

   Under the terms of resolution 8 the minimum price which may be paid for any of the Company’s own shares is an amount equal to the nominal value of the shares and the maximum price which may be paid is the higher of: (i) an amount equal to 105% of the then average market value of the shares for the five business days prior to the day of purchase; and (ii) the price stipulated by Article 5(1) of the Commission Regulation (EC) of 22 December 2003 (No.2273/2003). This resolution is proposed as a special resolution.

4. AUTHORISATION FOR THE RE-ISSUE OF TREASURY SHARES (RESOLUTION 9)
   Resolution 9 proposes that, where the Company’s shares have been purchased or redeemed and are held as “Treasury Shares”, these shares may be re-issued off-market at a maximum price of 120% and a minimum price of 95% of the Appropriate Price (as defined in the resolution). The determination of the re-issue price range will expire on the earlier of the date of the AGM in 2016 or 19 November 2016 unless previously varied, revoked or renewed by Shareholders in a general meeting. This resolution is proposed as a special resolution.

5. AUTHORITY TO CONVENE CERTAIN GENERAL MEETINGS ON 14 DAYS NOTICE (RESOLUTION 10)
   Resolution 10 proposes to renew the authority to convene on 14 days’ notice, an extraordinary general meeting of the Company to consider an ordinary resolution. The Company’s Articles of Association allow the Company to convene a general meeting of shareholders (except the AGM or a meeting to consider a special resolution) on 14 days’ notice. The Shareholders Rights (Directive 2007/36/EC) Regulations 2009 statutorily sets this notice period at 21 days unless shareholders on an annual basis pass a special resolution to preserve, where appropriate, that shorter notice period contained in the Articles. The Directors consider that it is in the interests of the Company to retain that flexibility and, if this resolution is passed, the authority will be effective until the Company’s next annual general meeting. This resolution is proposed as a special resolution.
6. ACTION TO BE TAKEN
A Form of Proxy has been sent to each Shareholder for use in connection with the AGM.

Whether or not you intend to be present at the AGM, you are requested to complete the Form of Proxy in accordance with the instructions printed thereon and to return it as soon as possible and, in any event, so as to be received by Computershare Investor Services (Ireland) Limited, at P.O. Box 954, Heron House, Corrig Road, Sandyford Industrial Estate, Dublin 18 not later than 11.00am on Monday 18 May 2015. Alternatively, you may submit a proxy by visiting www.eproxyappointment.com. You will need your shareholder reference number (“SRN”), PIN and Control Number all of which are printed on the individualised Form of Proxy to appoint a proxy electronically. Completion and return of the Form of Proxy will not preclude Shareholders from attending the meeting and voting in person on the Resolutions, should they wish to do so.

7. RECOMMENDATION
The Board considers the Resolutions to be in the best interest of the Company and its Shareholders as a whole.

Accordingly, the Directors unanimously recommend that Shareholders vote in favour of the Resolutions at the AGM, as they intend to do so in respect of their own beneficial holdings being in aggregate 28,967,719 ICG Units, representing approximately 15.6% of the existing issued share capital of the Company.

Yours faithfully

John B. McGuckian
Chairman
Notice of Annual General Meeting

NOTICE is hereby given that an Annual General Meeting of Irish Continental Group plc will be held at the Gibson Hotel, The Point Village, East Wall Road, Dublin 1 on 20 May 2015 at 11.00am for the following purposes:

Ordinary Business
TO CONSIDER and, if thought fit, to pass the following resolutions as ordinary resolutions:

1. To receive and consider the financial statements for the year ended 31 December 2014 and the reports of the Directors and Auditors thereon.

2. To declare a final dividend of 7.035 euro cent per ordinary share for the year ended 31 December 2014.

3. To re-elect (in each case by separate resolution) each of the Directors who, being eligible, offer themselves for re-appointment:
   (i) John B. McGuckian
   (ii) Eamonn Rothwell
   (iii) Catherine Duffy
   (iv) Brian O’Kelly
   (v) John Sheehan

4. To authorise the Directors to fix the remuneration of the Auditors for the year ending 31 December 2015.

5. To receive and consider the Report of the Remuneration Committee for the year ended 31 December 2014.

Special Business
TO CONSIDER and, if thought fit, to pass the following resolutions:

6. As an ordinary resolution:
   “That the Directors be and are hereby generally and unconditionally authorised, pursuant to Section 20 of the Companies (Amendment) Act 1983 (and, from its commencement, Section 1021 of the Companies Act 2014), to exercise all of the powers of the Company to allot relevant securities (within the meaning of Section 20 of the Companies (Amendment) Act 1983 (and, from its commencement, Section 1021 of the Companies Act 2014)) up to an aggregate nominal value not exceeding 33.33% of the of the aggregate nominal value of the issued ordinary share capital and the authorised but unissued redeemable share capital of the Company; provided that this authority shall expire at the conclusion of the next AGM of the Company, save that the Company may before such expiry make an offer or agreement which would or might require relevant securities to be allotted after such expiry and the Directors may allot relevant securities pursuant to such offer or agreement, as if the authority conferred hereby had not expired.”

7. As a special resolution:
   “That the Directors be and are hereby empowered pursuant to Sections 23 and 24(1) of the Companies (Amendment) Act 1983 (and, from their commencement, Sections 1022 and 1023(3) of the Companies Act 2014) to allot equity securities (as defined by the said Section 23 and, from its commencement, Section 1023 of the Companies Act 2014) for cash pursuant to the authority referred to at Resolution 6 above, as if the said Section 23(1) (and, from its commencement, Section 1022 of the Companies Act 2014) did not apply to any such allotment, provided that this power shall be limited to:
   (i) the allotment of equity securities in connection with any offer of securities, open for a period fixed by the Directors, by way of rights, open offer or otherwise in favour of holders of Ordinary Shares and/or any persons having a right to subscribe for securities in the capital of the Company (including, without limitation, any person entitled to options under any of the Company’s share option schemes or share incentive plans then in force) and subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to legal or practical problems (including dealing with any fractional entitlements) under the laws of, or the requirements of any regulatory body or stock exchange in, any territory; and
(ii) the allotment of equity securities (otherwise than pursuant to Resolution 7(i) above) up to a maximum aggregate nominal value of 5% of the issued share capital of the Company for the time being,

and the power shall expire at the conclusion of the next annual general meeting of the Company or (if earlier) 19 August, 2016, save that the Company may before such expiry make an offer or agreement which would or might require equity securities to be allotted after such expiry and the Directors may allot equity securities pursuant to such offer or agreement as if the power conferred hereby had not expired."

8. As a special resolution:
"That subject to and for the purposes of the Companies Act, 1990 (and, from its commencement, the Companies Act 2014), the Company and/or any of its subsidiaries be and are hereby generally authorised to make market purchases and/or overseas market purchases, as defined by Section 212 of the Companies Act, 1990 (and, from its commencement, Section 1072 of the Companies Act 2014), of shares of any class of the Company on such terms and conditions and in such manner as the Directors may from time to time determine, but so that:

(i) the maximum number of shares authorised to be purchased under this resolution shall be such number of shares whose aggregate nominal value shall not exceed 15 per cent of the aggregate nominal value of the present issued share capital of the Company;

(ii) the minimum price (exclusive of expenses) which may be paid for any share is an amount equal to its nominal value;

(iii) the maximum price (exclusive of expenses) which may be paid for any share shall not exceed the higher of:

(a) the price of the last independent trade and the highest current independent bid on the trading venue where the purchase is carried out, as stipulated by Article 5(1) of Commission Regulation (EC) (No. 2273/2003) of 22 December 2003 implementing the Market Abuse Directive 2003/6/EC as regards exemptions for buy-back programmes and stabilisation of financial instruments; and

(b) 105% of the average of the Relevant Price for such shares of the same class for each of the five business days immediately preceding the day of the purchase of the shares;

(iv) for the purpose of sub-paragraph (iii)(b), "Relevant Price" means, in respect of the purchase of shares traded on the Irish Stock Exchange Limited (ISE), the official closing price of such shares as published in the ISE Daily Official List or in respect of the purchase of shares traded on the London Stock Exchange plc (LSE), the official closing price of such shares as published in the LSE Daily Official List, or if on any business day on which there is no dealing of shares on the trading venue where the purchase is carried out, the Relevant Price shall be determined by such other method as the Directors shall determine, in their sole discretion, to be fair and reasonable; and

(v) the authority hereby conferred shall expire at the conclusion of the next AGM of the Company or (if earlier) 19 November 2016 unless previously varied, revoked or renewed by special resolution in accordance with the provisions of Section 215 of the Companies Act, 1990 (and, from its commencement, Section 1074 of the Companies Act 2014). The Company or any subsidiary may before such expiry make a contract for the purchase of shares which would or might be wholly or partly executed after such expiry and may make a purchase of shares pursuant to any such contract as if the authority hereby conferred had not expired."
9. **As a special resolution:**

“That, for the purposes of Section 209 of the Companies Act, 1990 (and, from its commencement, Section 1078 of the Companies Act 2014), the re-issue price range at which any treasury share (as defined by Section 209 and from its commencement, Section 106 of the Companies Act 2014) for the time being may be re-issued off-market shall be as follows:

(i) the maximum price (exclusive of expenses) at which a treasury share may be re-issued off-market shall be an amount equal to 120 per cent of the Appropriate Price;

(ii) the minimum price (exclusive of expenses) at which a treasury share may be re-issued off-market shall be the nominal value of the share where such a share is required to satisfy an obligation under an employee share scheme (as defined by the listing rules of the Irish Stock Exchange Limited) operated by the Company, or in all other cases shall be an amount equal to 95 per cent of the Appropriate Price (provided always that no treasury share shall be issued at a price lower than its nominal value);

(iii) for the purposes of sub-paragraphs (i) and (ii), the expression "Appropriate Price" shall mean the average of the Relevant Price for shares of the class of which such treasury share is to be re-issued for the five business days before the day on which the treasury share is re-issued or if on any business day there shall be no dealing of shares, the Relevant Price shall be determined by such other method as the Directors shall determine, in their sole discretion, to be fair and reasonable;

(iv) for the purposes of this resolution "Relevant Price" shall have the same meaning as in Resolution 8; and

(v) the authority hereby conferred shall expire at the conclusion of the next AGM of the Company or (if earlier) 19 November 2016 unless previously varied, revoked or renewed. The Company or any subsidiary may before such expiry make a contract for the re-issue of treasury shares which would or might be wholly or partly executed after such expiry and may make a re-issue of treasury shares pursuant to any such contract as if the authority hereby conferred had not expired.”

10. **As a special resolution:**

“That, in accordance with the Shareholders’ Rights (Directive 2007/36/EC) Regulations 2009, a general meeting of the Company, other than an annual general meeting or a general meeting for the passing of a special resolution, may be called on 14 days’ notice.”

And to transact any other business which may properly be brought before the meeting.

By Order of the Board

**Thomas Corcoran**

*Secretary*

Registered Office: Ferryport, Alexandra Road, Dublin 1.

Date: 15 April 2015
NOTICE OF ANNUAL GENERAL MEETING

Notes

1. **Conditions for participating in the meeting**
   Every member, irrespective of how many ICG Units they hold, has the right to attend, speak, ask questions and vote at the AGM. Completion of a form of proxy will not affect your right to attend, speak, ask questions and vote at the AGM in person. The right to participate in the AGM is subject to the registration of the shares on the Record Date (as hereafter defined).

2. **Record Date for AGM**
   The Company, pursuant to Section 134A of the Companies Act 1963 and, pursuant to Regulation 14 of the Companies Act, 1990 (Uncertificated Securities) Regulations 1996, specifies that only those shareholders registered in the register of members of the Company as at close of business on 18 May 2015 (“Record Date”) (or in the case of an adjournment as at close of business on the day which is two days before the time appointed for the holding of the adjourned meeting) shall be entitled to attend and vote at the meeting in respect of the number of shares registered in their names at the time. Changes in the register after that time will be disregarded in determining the right of any person to attend and/or vote at the meeting.

3. **Appointment of Proxy**
   If you cannot attend the AGM in person, you may appoint a proxy (or proxies) to attend, speak, ask questions and vote on your behalf. For this purpose, an individualised Form of Proxy has been sent to each shareholder. A shareholder entitled to attend and vote at the above meeting is entitled to appoint one or more proxies to attend, speak and vote on his/her behalf. A proxy need not be a shareholder of the Company. You may appoint the Chairman of the Company or another individual as your proxy. On any other business which may properly come before the AGM, or any adjournment thereof, and whether procedural or substantive in nature (including without limitation any motion to amend a resolution or adjourn the meeting) not specified in this Notice of AGM, the proxy will act at his/her discretion. You may appoint a proxy by completing the Form of Proxy, making sure to sign and date the form at the bottom and return it in the prepaid envelope provided. Forms of Proxy, to be valid, must reach the Registrars to the Company; Computershare Investor Services (Ireland) Limited, Heron House, Sandyford Industrial Estate, Dublin 18, Ireland not later than 48 hours before the time appointed for the holding of the Meeting, being 11.00am on 18 May 2015. If you are appointing someone other than the Chairman as your proxy, then you must fill in the details of your representative at the meeting in the box located underneath the wording “I/We hereby appoint the Chairman of the AGM OR the following person” on the Form of Proxy.

Alternatively, you may appoint a proxy electronically, by visiting the website of the Company’s Registrars at www.eproxyappointment.com. You will need your shareholder reference number (“SRN”), PIN and Control Number all of which are printed on the individualised Form of Proxy.

CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service may do so for the Meeting and any adjournment(s) thereof by using the procedures described in the CREST Manual. CREST personal members or other CREST sponsored members, and those CREST members who have appointed voting service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf.

In order for a proxy appointment or instruction made using the CREST service to be valid, the appropriate CREST Proxy Instruction must be properly authenticated in accordance with CRESTCo’s specifications and must contain the information required for such instructions, as described in the CREST Manual. The message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by Computershare Investor Services (Ireland) Limited (ID3RA50) by 11.00am on 18 May 2015. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Applications Host) from which Computershare Investor Services is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time any change of instructions to proxies appointed through CREST should be communicated to the appointee through other means.
CREST members and, where applicable, their CREST sponsors or voting service providers should note that CRESTCo does not make available special procedures in CREST for any particular messages. Normal system timings and limitations will therefore apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member or sponsored member or has appointed a voting service provider(s), to procure that his CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting service providers are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings. The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in Regulation 35(5)(a) of the CREST Regulations.

If you appoint the Chairman or another person as a proxy to vote on your behalf, please make sure to indicate how you wish your votes to be cast by ticking the relevant boxes on the Form of Proxy.

Completing and returning a form of proxy will not preclude you from attending and voting at the meeting should you so wish.

4. How to exercise your voting rights
As a shareholder, you have several ways to exercise your right to vote:

4.1 By attending the AGM in person;
4.2 By appointing the Chairman or another person as a proxy to vote on your behalf;
4.3 By appointing a proxy via the CREST System if you hold your shares in CREST.

In the case of joint holders, the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other registered holder(s) and, for this purpose, seniority will be determined by the order in which the names stand in the register of members.

5. Tabling agenda items
If you or a group of members hold at least 3% of the issued share capital of the Company, you or the group of members acting together have the right to put an item on the agenda of the AGM. In order to exercise this right, written details of the item you wish to have included in the AGM agenda together with a written explanation why you wish to have the item included in the agenda and evidence of your shareholding must have been received by the Company Secretary at Irish Continental Group plc, Ferryport, Alexandra Road, Dublin 1, Ireland or by email to info@icg.ie no later than 5:00 p.m. on 8 April 2015. The date of the Company’s AGM is announced by the Company on its website www.icg.ie in December each year. An item cannot be included in the AGM agenda unless it is accompanied by the written explanation and received at either of these addresses by this deadline.

6. Tabling draft resolutions
If you or a group of shareholders hold at least 3% of the issued share capital of the Company, you or the group of shareholders acting together have the right to table a draft resolution for inclusion in the agenda of the AGM subject to any contrary provision in company law.

In order to exercise this right, the text of the draft resolution and evidence of your shareholding must be received by post by the Company Secretary at Irish Continental Group plc, Ferryport, Alexandra Road, Dublin 1, Ireland or by email to info@icg.ie no later than 30 days in advance of the AGM. In the case of the 2015 AGM, the relevant date is 5.00pm on 20 April 2015. The date of the Company’s AGM is announced by the Company on its website www.icg.ie in December each year. A resolution cannot be included in the AGM agenda unless it is received at either of these addresses by this deadline. Furthermore, shareholders are reminded that there are provisions in company law which impose other conditions on the right of shareholders to propose resolutions at the general meeting of a company.
7. **Members’ right to ask questions**

Shareholders have a right to ask questions related to items on the AGM agenda and to have such questions answered by the Company subject to any reasonable measures the Company may take to ensure the identification of shareholders. An answer is not required where: (i) to give an answer would interfere unduly with the preparation for the meeting or the confidentiality and business interests of the company, (ii) the answer has already been given on the Company’s internet site in a question and answer forum, or (iii) it appears to the Chairman of the meeting that it is undesirable in the interests of good order of the meeting that the question be answered.

8. **How to request/inspect documentation relating to the meeting**

The annual financial statements, directors’ report and auditor’s report are contained in the Company’s Annual Report which was published on 15 April 2015 and is available on the Company’s website, [www.icg.ie](http://www.icg.ie).

Should you wish to be sent copies of documents relating to the meeting, you may request this by telephoning the Company’s Registrars on +353 1 4475483 or by writing to the Company Secretary at the address set out above.